

---

## Dear Community Supporter:

In 2021 the inaugural May Day Livestock Expo took place in Merced, CA with 100 exhibitors from Merced and Madera counties. The event lasted three days and brought countless smiles, memories, and accomplishments for youth livestock enthusiasts in the surrounding area. 2022 will mark the second year for the May Day Livestock Expo, which will include a livestock evaluation contest, showmanship contest, and skill-a-thon contest for youth exhibitors. The May Day Livestock Expo will hold shows for six species this year. In 2022 the May Day Livestock Expo will take place May 13-15th at the Merced Horsemen Association Grounds in Merced, CA. This event would have not been possible without our very generous sponsors. As we approach 2022, we are beginning to collect sponsorships and donations for the May Day Livestock Expo.

Outlined below are several different sponsorship opportunities. Sponsorship packages include multiple different options and sponsor advertising benefits. Sponsorships will be used to cover costs associated with facility rentals, show ring materials, market awards, breeding awards, showmanship awards, skill-a-thon awards, judges, and other show related costs. This year we will be having college students serve as interns and chairs, in which they will receive a scholarship towards their educational studies. Interns and chairs will be selected through an application and interview process and announced in February. We are looking for individuals who may be interested in sponsoring interns, chairs, or general scholarships for graduating senior exhibitors. If you are interested in setting up a scholarship for graduating senior exhibitors, interns, or chairs, please contact Ashlee Anderson at [ashlee@calyouthlivestock.com](mailto:ashlee@calyouthlivestock.com) or at (209) 250-6645.

Attached in this packet is the list of sponsorship opportunities, in addition to the sponsorship form that can be filled out and mailed in or emailed. If you would like to complete the Sponsorship online, you can find all the sponsorship opportunities online, at [calyouthlivestock.com](http://calyouthlivestock.com) under Sponsorships. If you have any questions, please feel free to contact us.

We thank you in advance for your time and consideration in sponsoring the May Day Livestock Expo and look forward to working with you to put on a great event for our livestock enthusiasts.

Sincerely,

Ashlee Anderson

(209) 250-6645

[ashlee@calyouthlivestock.com](mailto:ashlee@calyouthlivestock.com)



## Sponsorship Packages

### BRONZE- \$50-200

- Sponsors costs associated with show materials, Skill-a-thon awards, and award banners.
- Sponsor Name/ Logo will be displayed in all rings on the Bronze Sponsor Banner.

### SILVER-\$250-600

- Sponsors costs associated with Division Champion awards and Skill-a-thon awards.
- Sponsor Name/ Logo will be displayed in all rings on the Silver Sponsor Banner.

### GOLD- \$750

- Sponsors costs associated with Supreme Champion awards and Showmanship awards.
- 2x3 Banner with Logo/ Sponsor Name will be displayed in rings.

### PLATINUM- \$1000+

- Sponsorship of all rings- Beef, Dairy, Hogs, Goats, Rabbits, and Sheep.
- 2X6 Banner with Logo/ Sponsor Name will be displayed in rings.
- Sponsors costs associated with ring materials, facilities, and judges.

### BELT BUCKLES- \$250

- Sponsorship of 2 Belt Buckles awarded to Supreme Champions and Showmanship Champions.
- Name will be advertised with the awarded Belt Buckle & on the Belt Buckle Sponsors list.

## SPONSORSHIP FORM

SPONSOR NAME \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

### SPONSOR PACKAGE

CHECK THE BOX

- BRONZE- \$50-200
- SILVER- \$250-600
- GOLD- \$750
- PLATINUM- \$1000+
- BELT BUCKLES- \$250

CHECK ENCLOSED FOR: \_\_\_\_\_

SEND ME AN ONLINE PAYMENT INVOICE

FILLED OUT ONLINE FORM

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

PLEASE MAKE CHECKS PAYABLE TO **CALIFORNIA YOUTH LIVESTOCK ASSOCIATION.**

SPONSORSHIPS CAN BE MAILED TO PO BOX 188 CLEMENTS, CA 95227 OR REQUEST AN ONLINE PAYMENT INVOICE FROM [ASHLEE@CALYOUTHLIVESTOCK.COM](mailto:ASHLEE@CALYOUTHLIVESTOCK.COM).